

THE HEALTHCARE INDUSTRY

Annual Global Healthcare spending

\$4.5 Trillion is spent on Global Healthcare every year

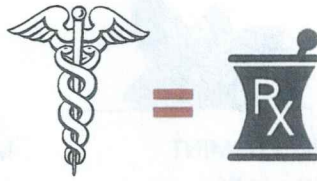
2009 Only \$787 Billion was spent on the U.S. Economic Stimulus Package

If \$4.5 Trillion each year were spent on...

- **The Transportation System**—we could pave a road around the world 1737 times each year.
- **The Education System**—more than half of the entire U.S. population could go to a private college every year for free.

After \$4.5 Trillion is spent on Healthcare every year, are we any healthier today than 5 years ago?

Healthcare today is based on Medication



Medication:

- Pharmaceuticals make
- Doctors prescribe
- Patients use

What is our BIGGEST Drug Problem?

"The biggest and fastest growing part of America's drug problem is prescription drug abuse."

—National Institute on Drug Abuse

"The number of overdose deaths from pain killers more than tripled from 1999 to 2006."

—Pharmacoepidemiology & Drug Safety

"The truth is that preschool aged children are the fastest growing age group being prescribed anti-depressants."

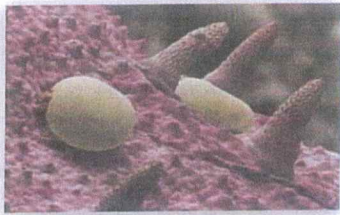
—National Mental Health Association



dōTERRA reinvents Health Care

WHAT ARE ESSENTIAL OILS?

- Extracts from plants
- Very Concentrated
- 50 to 70 times more powerful than herbs



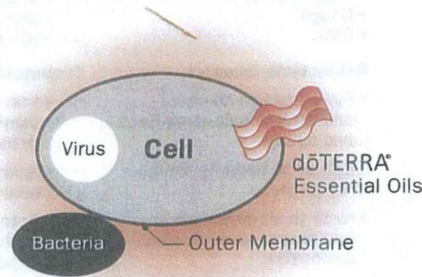
THEY ARE 100% NATURAL

CPTG Certified Pure Therapeutic Grade

- A Natural way to take care of our health used by Ancient Cultures
- Similar health benefits to synthetic drugs **with NO Side Effects or Addictions**

THEY KILL VIRUSES & BACTERIA

- Antibiotics cannot penetrate cell membrane
- Essential Oils CAN penetrate cells to kill Viruses and Bacteria



THEY ARE FAST & INEXPENSIVE

Essential Oils vs. Traditional Medicine

Condition	COST	TIME
Child's Fever		
Peppermint Oil	33¢	5–10 min.
Fever Medication	50¢	30+ min.
Upset Stomach		
DigestZen Oil	39¢	5–10 min.
Over the Counter Medication	70¢	15–30 min.
Ear Infection		
Lavender & Melaleuca Oils	64¢	1 Day
Doctor's visit & Antibiotics	\$28.99	7–10 Days

3 WAYS YOU CAN USE ESSENTIAL OILS

AROMATICALLY

- Affects Mood
- Cleanses Air
- Opens Airways



TOPICALLY

- Systemic, Localized effects
- Massage
- Immediate Comfort
- Immune Support



INTERNALLY

- Digestive System
- Mouth
- Throat
- Liver
- Urogenital Tract

